



# SPONSORSHIP OPPORTUNITIES

2026 SEASON

Nico Sarphati — SKUSA Pro Tour X30 PRO Driver

[NICOSARPHATIRACING.COM](http://NICOSARPHATIRACING.COM)

[nicosarphati1@gmail.com](mailto:nicosarphati1@gmail.com) · [imjoffrey@gmail.com](mailto:imjoffrey@gmail.com) · (925) 922-5144

---

DRIVER PROFILE

# NICO SARPHATI

15-year-old American kart racing driver competing in X30 PRO on the SKUSA Pro Tour — the youngest competitor in his class. Based in Alamo, California, racing out of Sonoma Raceway as his home track.

Nine years of competitive karting experience, two championship titles, and a rapidly growing sim-racing résumé that has him inside the top 0.3% of iRacing drivers globally — climbing from 4,000 to 7,500 iRating in four months.

**15**

AGE

**9**

YEARS RACING

**7,500**

IRATING

**0.3%**

TOP IRACING %

CAREER HIGHLIGHTS

## RACING ACCOMPLISHMENTS

---

<b>2023</b>	<b>KA100 Junior Champion</b>	Challenge of the Americas
<b>2020</b>	<b>Micro Rok Champion</b>	Challenge of the Americas
<b>2025</b>	<b>SuperNationals KA100 Senior — 10th of 94</b>	Las Vegas, NV
<b>2026 – Present</b>	<b>X30 PRO Competitor</b>	SKUSA Pro Tour — Youngest in Class

---

SIM RACING CAREER

# VIRTUAL TRACK PERFORMANCE

Nico's talent extends beyond physical karting. In just four months on iRacing, he climbed from a 4,000 iRating to 7,500 — placing him in the **top 0.3% of drivers globally**. He is a free-agent esports driver, open to team opportunities and actively coaching other drivers.

**4,000**

STARTING IRATING

**7,500**

CURRENT IRATING

**4 mo**

TIME TO ACHIEVE

COACHING SERVICES

# WORK WITH NICO

**SIM RACING  
COACHING**

**\$200** / HOUR

1-on-1 iRacing coaching sessions — race craft, qualifying, setup work, telemetry review. Top 0.3% iRating driver.

**ON-TRACK  
COACHING**

**\$250** / DAY

On-site coaching at kart tracks — kart setup, racing lines, race-day strategy, driver development. Includes data analysis.

## DIGITAL REACH

# CONTENT & AUDIENCE

Nico maintains an active presence across Instagram, TikTok, YouTube, and Facebook with race-weekend content, behind-the-scenes coverage, on-board highlights, and sim-racing live streams. Sponsors receive integrated content across all four platforms.

---

<b>INSTAGRAM</b>	@nico.sarphati	Race weekends · BTS · onboard clips
<b>TIKTOK</b>	@nico.sarphati	Onboard clips · race recaps · driver lifestyle
<b>YOUTUBE</b>	@nicosarphati1	Long-form race recaps · onboard episodes
<b>FACEBOOK</b>	Nico Sarphati Racing	Family-friendly race updates · galleries

---

## WHERE THE BRAND TRAVELS

# PRO TOUR FOOTPRINT

The SKUSA Pro Tour spans four marquee weekends each season across the U.S. Sponsor logos travel with Nico to every event — paddock visibility to thousands of spectators, plus livestream and broadcast coverage that reaches tens of thousands more.

- WinterNationals · Tucson, AZ
- SpringNationals · Cincinnati, OH
- SummerNationals · New Castle, IN
- SuperNationals · Las Vegas, NV

# WHAT A SPONSOR GETS

Sponsorship is an exchange, not a donation. Every partnership with NSR comes with concrete deliverables, customized to your brand's goals.

---

<b>LOGO PLACEMENT</b>	Branding on race suit, helmet, kart bodywork, and team transport. Photographed and seen at every race weekend across the SKUSA Pro Tour.
-----------------------	--

---

<b>SOCIAL CONTENT</b>	Custom-shot photo and video assets featuring your brand across Instagram, TikTok, YouTube, and Facebook — race weekend posts plus campaign content you can re-post on your own channels.
-----------------------	--

---

<b>BROADCAST EXPOSURE</b>	SKUSA Pro Tour livestreams reach tens of thousands of viewers. Sponsor logos appear in every on-camera shot of the kart, suit, and helmet.
---------------------------	--

---

<b>APPEARANCES &amp; EVENTS</b>	Driver appearances at sponsor trade shows, customer events, and grand-opening activations. Custom autograph cards and merchandise available.
---------------------------------	--

---

<b>RIGHT-TO-USE RIGHTS</b>	Brands receive full rights to use Nico's name, image, and race photography in your own marketing materials throughout the partnership year.
----------------------------	---

---

<b>SIM-RACING INTEGRATION</b>	For tech and consumer brands: in-game livery integration on iRacing streams that reach a separate digital audience of motorsport enthusiasts.
-------------------------------	---

---

PARTNERSHIP LEVELS

# SPONSORSHIP PACKAGES

Custom packages built around your brand's marketing goals. Below are starter tiers — every partnership is tailored to the sponsor's reach, content, and activation needs.

---

<b>TITLE SPONSOR</b>	Premium positioning. Largest logo placement on kart, suit, and helmet. Brand integration across every social post and livestream broadcast for the season. Co-branded content, driver appearances, and full image-rights license.
----------------------	---

---

<b>OFFICIAL SPONSOR</b>	Prominent logo placement on kart side pods and suit. Regular social content features. Brand visibility at all four SKUSA Pro Tour weekends.
-------------------------	---

---

<b>ASSOCIATE SPONSOR</b>	Logo placement on supporting kart and suit panels. Inclusion in race-weekend social posts. Driver-card placement and trackside visibility.
--------------------------	--

---

<b>TECHNICAL PARTNER</b>	For karting industry partners and product suppliers: logo placement plus product testing and on-track validation in real competitive conditions.
--------------------------	--

---

CURRENTLY SPONSORED BY

**Zuno Medical · Pandora Medical · Minus 273**

GET IN TOUCH

# CONTACT

Let's build a partnership that delivers measurable value for your brand. All sponsorship inquiries welcome.

---

<b>DRIVER</b>	<b>Nico Sarphati</b>
<b>LOCATION</b>	<b>Alamo, California</b>
<b>HOME TRACK</b>	<b>Sonoma Raceway</b>
<b>EMAIL</b>	<b>nicosarphati1@gmail.com · imjoffrey@gmail.com</b>
<b>PHONE</b>	<b>(925) 922-5144</b>
<b>WEBSITE</b>	<b>nicosarphatiracing.com</b>
<b>INSTAGRAM</b>	<b>@nico.sarphati</b>
<b>TIKTOK</b>	<b>@nico.sarphati</b>
<b>YOUTUBE</b>	<b>@nicosarphati1</b>
<b>PARENT/MANAGER</b>	<b>Joffrey Sarphati · (831) 224-5633 · imjoffrey@gmail.com</b>

---

---

© 2026 NICO SARPHATI RACING · NICOSARPHATIRACING.COM